

IN THE SPECIFICATION

Please replace the paragraph at page 11, line 17 through page 18, line 8 with the following amended paragraph:

-- Each of the slotted tubular members **24 and 26**, is a pool toy generically known as a pool noodle with a slot **56 and 58** and two holes **60 and 62** cut into each of the pool noodles. Such pool noodles are commercially available from pool equipment businesses, including, for examples, two business entities doing business via the internet at the Internet addresses: www.poolcenter.com and www.pooltoy.com. Figs. 7, 8A and 8B illustrate an alternative embodiment of the slotted tubular members **710 and 712** that is constructed of a rectangular sheet of hard plastic **710** formed into a slotted tube by rolling two edges **702 and 703** of the sheet **710** inward toward one side of the sheet **710**. The slot **701** is formed by a space left between the two edges **702 and 703**. This alternative embodiment **710** is commercially available from a business entity doing business as Custom Plastics, Inc. with an Internet website at www.customplasticsinc.com. --

Please replace the paragraph at page 14, lines 3-11 with the following amended paragraph:

-- Figs. 4 and 5 illustrate an alternative embodiment **100** that is configured to display a banner. Like the embodiment **10** discussed above, this embodiment **100** includes two elastic cords **120 and 122**, two rod supporting tubular members **124 and 126**, two cord lock members **128 and 130**, two floor anchor members **132 and 134**, four cord hook members **136 and 138**, and a ceiling interface member **140** which are identical to those described above. This embodiment **100** also includes two elongated rods **170 and 172** and a plurality of banner clips **174**.--

Please replace the paragraph at page 15, lines 6-18 with the following amended paragraph:

-- Fig. 6 illustrates a second alternative embodiment **200** that is configured to display both a banner and a rigid sign, with the sign **S** positioned above the banner **B**. Essentially, this embodiment **200** is a combination of the two embodiments **10** and **100** described above. The one notable difference being that this embodiment **200**, has four tubular members – two upper tubular members and two lower tubular members— supporting each displayed article **S** and **B**, for a total of eight tubular members **281-288**. Four of the eight tubular members **281-288** are tubular members **281, 282, 283 and 284** supporting sign **S**, and four of eight tubular members **281-288** are rod supporting tubular members **285, 286, 287 and 288** supporting elongated rods **270 and 272**. Thus, this embodiment includes two elastic cords **220** and **222**, eight tubular members **281-288**, four cord lock members **228, 230, 233 and 235**, two elongated rods **270** and **272**, two floor anchor members **232** and **234**, four cord hook members **236** and **238**, a plurality of banner clips **274**, and a ceiling interface member **240**. --